

B.B.A. Semester - 5 (CBCS) Examination**Oct/Nov - 2022 (NEW COURSE)****Production and Operations Management(Core)****Time: 2:30 Hours****Marks: 70****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate marks.

Q-1 Define the term operation mgt. Also discuss its objectives. (14)

OR

Q-1 Write in detail recent trends in operation mgt.

Q-2 What do you mean by job production process? Also discuss its merits & demerits. (14)

OR

Q-2 Differentiate between continuous process & job process.

Q-3 What is aggregate planning? Discuss its importance. (14)

OR

Q-3 Define the term plant maintenance. Also discuss preventive maintenance with its merits.

Q-4 Explain the term plant location. Also discuss different factor affecting to selection of location. (14)

OR

Q-4 Discuss in detail Break even analysis as a method of location analysis.

Q-5 Differentiate between product layout and process layout. (14)

OR

Q-5 Write in detail factor affecting to plant layout.
